Junior *PINA*

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EXPERIENCE

Loggi Product Designer Specialist

AUG 2021 — Present

I worked in the company's two most important business units, developing products for database management, route experience for partner drivers and, more recently, the product aimed at small and medium-sized retailers. I also led the construction of Carto, Loggi's Design System, from the conceptualization of the foundations to the construction of more than 40 components and 120 tokens that transformed the work processes between the Design and Front End teams.

Globo Senior Product Designer

MAR 2017 — JUL 2021

I was able to actively participate in Globo's digital transformation process over the course of almost 5 years working at the Corporate Solutions HUB, developing multiplatform digital products for the Journalism, Sports, Entertainment, Research and Archive business units. Between 2017 and 2019, I also held the role of Product Owner in addition to my activities as a Designer.

Druid Product Designer

JUL 2014 — JUL 2016

I worked as a designer and frontend developer on several projects for clients such as Globo, Vivo and Tim. From the design and research stages with users/clients, to usability testing. The projects had diverse characteristics, from corporate systems in a Java environment, applications (native/hybrid) and multimedia products for the end user.

Raw UX Designer

SET 2010 — NOV 2013

I was able to work and explore different areas of design. Branding and visual identity projects, advertising pieces, websites, hotsites and web systems. Together with the development and art direction team, I developed interfaces and interaction elements for social games (facebook) and mobile devices (android and iOS).

EDUCATION

Postgraduate in Marketing and Digital Design
ESPM

2015 — 2017, Rio de Janeiro

Bachelor of Industrial Design
Gama Filho University

2009 — 2012, Rio de Janeiro

Specialization in Web Design
INFNET Institute

2008 — 2009, Rio de Janeiro

Certified SAFe 4 Agilist
Scaled Agile

FEV 2019, Rio de Janeiro

TOOLS

Figma • Sketch • Adobe Photoshop & Illustrator • Maze • Hotjar • Notion

SKILLS

Mobile Design, Web Design, Web App Design • Design Process, User Experience, User Interface Design • Wireframing, Prototyping, User Flows, Usability Testing • Icon Design, Logo Design, Branding • Strong collaboration with developers

LANGUAGE

Native Portuguese & Advanced in English